

Collaborative Intranets

Collaborative Intranets: Integrating KM with Culture, Content and Technology

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Collaborative Intranets

Collaborative Intranets

- ◆ Culture
 - Transparent Knowledge Flow
 - Instantaneous Access
 - Crumbling Fiefdoms
- ◆ Content
 - An Intranet Checklist
- ◆ Technology

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Collaborative Intranets

INTERNET TIMELINE

**We are eight years into a
twenty year revolution
in the way humans live,
work, play ... and do business.**

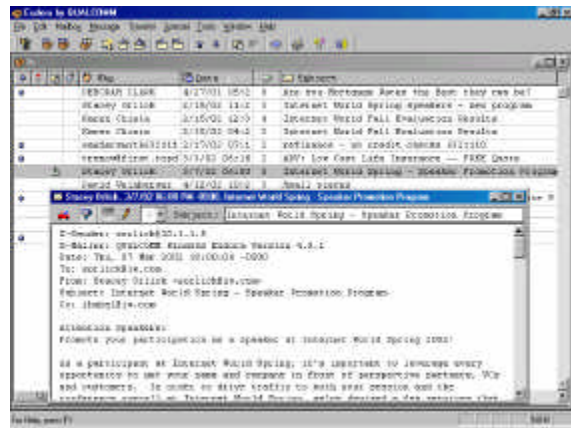
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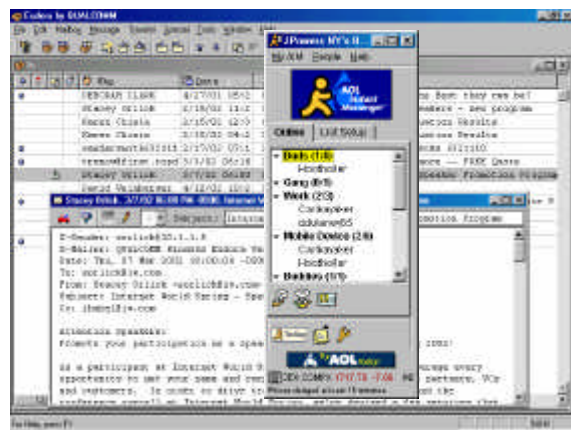
The Global IP Network

- ◆ Internet
- ◆ Intranets and Extranets
- ◆ Instant, almost-free email
- ◆ Instant, almost-free publication
- ◆ Instant, standardized transactions
- ◆ Cheap long distance phone calls

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Time	Lead	Present	Content	Cost	This
1	Jim	1:00	6:30	318	Cautious Post: Who's Not Building Your Web Site in 2002?
2	Jim	8:00	4:00	200	The Downside Side of Web Site Management
3	Jim	8:00	4:00	342	The Pros/Cons of Web Marketing
4	John	7:30	4:30	225	How to Develop a Successful Content Strategy
5	John	8:00	4:00	90	Enterprise Marketing
6	John	4:30	3:30	85	Building Competitive Advantage: Network Application Platforms
7	Edward	1:00	6:00	60	Using XML to Your Advantage: Database Applications
8	Andrew	1:00	4:00	174	The Web Site of 2002
9	John	4:44	3:00	30	Content Strategy and Local Sites: How to Adapt and Integrate
10	Chris	1:00	3:00	41	Internet Governance: Who's In Charge?
11	Arith	3:00	4:44	396	Internet Governance: Who's In Charge?
12	Mike	4:44	3:00	41	Internet Governance: Who's In Charge?
13	Mike	4:44	3:00	41	Internet Governance: Who's In Charge?
14	Mike	4:44	3:00	41	Internet Governance: Who's In Charge?
15	Chris	4:44	4:44	150	Search Engine Analysis: Understanding Your (Web) Customer
16	Chris	4:44	4:00	100	Developing the Personal Web: Sites and They
17	Mike	4:44	4:25	273	Search Keys to Effective Web Sites
18	Jim	4:44	4:30	130	Preparing for the Next Wave
19	Chris	4:44	4:30	120	Preparing for the Next Wave
20	John	4:44	4:30	120	Preparing for the Next Wave
21	John	4:44	4:30	120	Preparing for the Next Wave
22	John	4:44	4:30	120	Preparing for the Next Wave
23	John	4:44	4:30	120	Preparing for the Next Wave
24	John	4:44	4:30	120	Preparing for the Next Wave
25	John	4:44	4:30	120	Preparing for the Next Wave

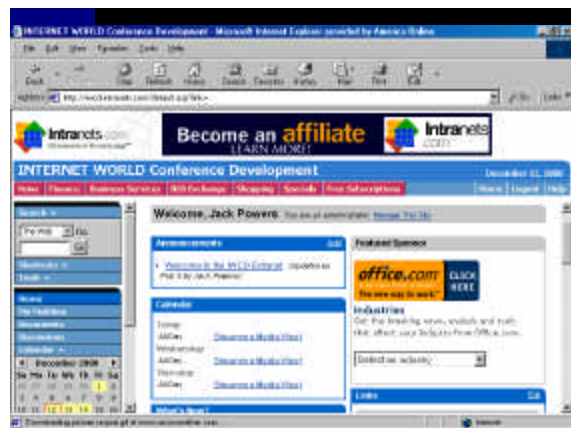


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Content: A List

- ◆ Bulletin Board
- ◆ Email and File Sharing
 - Member lists
 - Contact categories
- ◆ Discussion Forums
- ◆ Calendar

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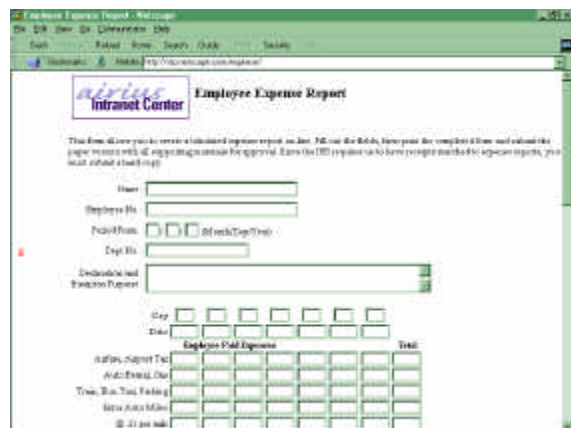
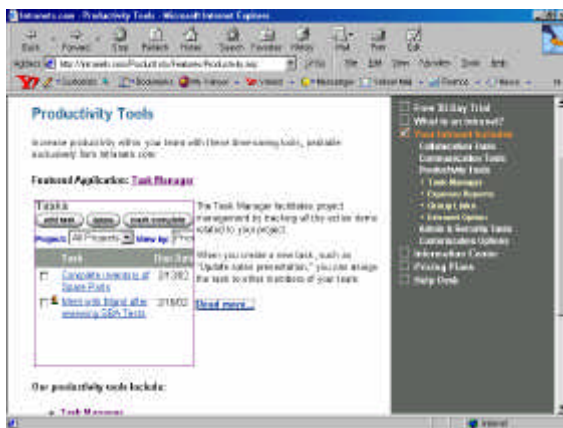
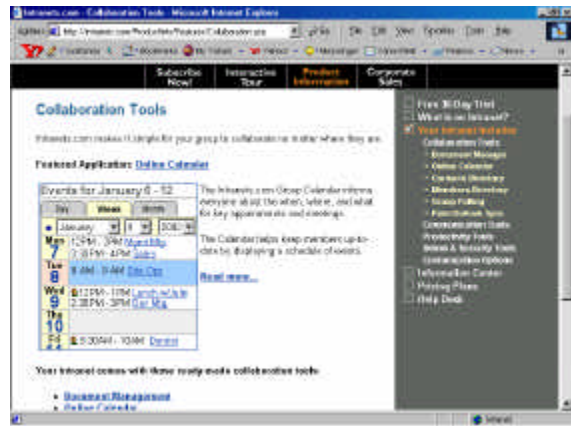


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Content: B List

- ◆ Scheduling
- ◆ Polling
- ◆ Project Management
- ◆ Accounting

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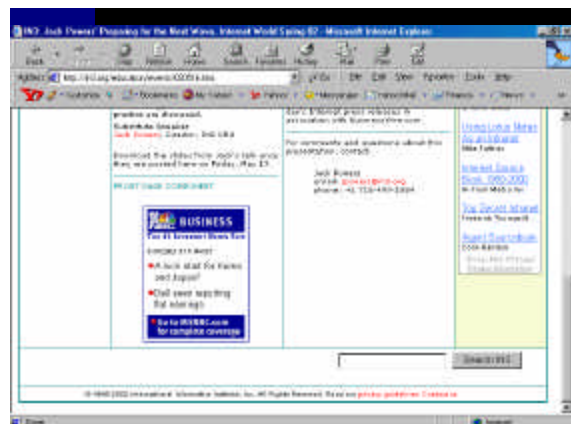


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Enterprise Portal

- ◆ Intranet Evangelism
- ◆ Must-See IP
- ◆ Construct a Living Site

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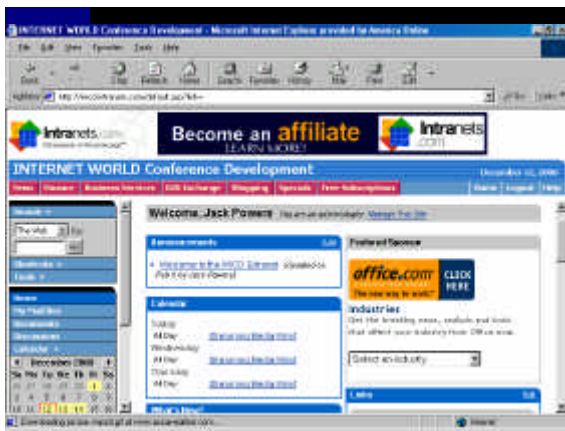


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Technology

- ◆ "Under engineer" the app
- ◆ Use off-the-shelf tools
- ◆ Focus on collaboration, not accounting
- ◆ Spread the work

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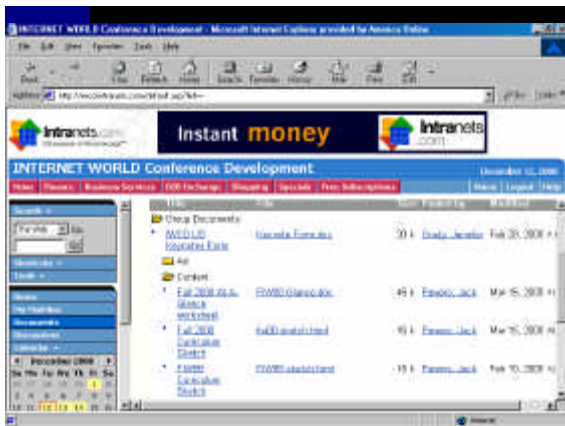


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Enterprise Portals

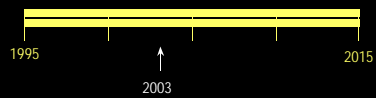
- ◆ Teleconferencing
- ◆ Virtual Private Networking
- ◆ IP Faxing and Telephony
- ◆ Corporate Push
- ◆ Wireless Access
 - Cell phones, pagers, Personal Digital Assistants

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